

# The world of Kelly

Kelly Hoppen is an interior designer to celebrities. Her stunning furniture collection is stocked by just five carefully selected UK retailers – including Brightwell Interiors based in Ipswich, Suffolk

Kelly Hoppen was just 16 when she undertook her first interiors project. By the age of 20, she had designed the home of Formula 1 star Guy Edwards. Today she's the 'Queen of Taupe' and has been honoured with an MBE for her contributions to the field of interior design. Her simple yet luxurious style has dressed British Airways' first class cabins and the Beckham's LA home to name a few. Her empire at The Yard in Notting Hill is a veritable Kelly world, where one can find everything from Kelly scents to accessories, wallpaper and furniture.

## When did you know that you wanted a life in interior design?

Ever since I was a young child I knew I had a passion for interiors. I would bore my mother to death with requests for her to take me around show houses each weekend and my constant rearranging of her furniture. I finally took the plunge and took my first interiors job at 16, designing a kitchen for a family friend.

## How would you categorise your own personal style?

Simple, luxurious and textural best describes my own personal style.

## What is it about your brand that translates so well for customers at Brightwell Interiors?

Being timeless makes my brand work for Brightwell Interiors customers. It's not about a one-off statement piece that will immediately date. It's about the customer having options for finishes and being able to customise pieces to their own taste. In this collection you can choose from more than 50 styles in 800 combinations, so people can really tailor it.



## What inspired your new furniture collection?

I was hugely inspired by vintage furniture. I tried to look into my mind's eye and design items that I would love to have within my own interior schemes – pieces that work well alone or with a wider collection.



## You are famous for your approach to colour. What is your philosophy?

I'm often asked why I use a palette of beiges and neutrals, but I don't think this makes the offering limited. These colours work well in all environments – they can provide a neutral backdrop if someone wants to add colour, or the neutral palette used in statement items makes them more workable.

## Your approach to interior design and furniture design brings a sense of calm and tranquillity to the home environment. Is this part of your inspiration?

I think the home is about layers, whether it's scent, texture or colour – they all mix. I reference Eastern philosophies through my work that bring a sense of harmony to the home.

## To 'make' a room requires a few 'key' items – what are those items, in your opinion?

In every room, a few key pieces are important to make impact. For example, in a living room, the coffee table is key as it is where everything emanates from. In the bedroom, it's the bed as it's the largest item, so bed linen and cushions can be fun.

Kelly Hoppen Home is now stocked at Brightwell Interiors, Brightwell Hall Farm, Brightwell, Ipswich, Suffolk, IP10 0BE  
Tel: 01473 611192  
[www.brightwellinteriors.com](http://www.brightwellinteriors.com)

